

ROBERT ENGEL

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PROFESSIONAL SUMMARY

Creative Communication & Digital Media professional with a strong expertise in photography, digital storytelling, and multimedia content creation. Experienced in producing powerful narratives through imagery in theatrical performances, weddings, events, and natural landscapes. Proven ability to combine artistic composition and technical precision. By using digital tools to produce compelling content and bring development to organizations I am seeking opportunities in digital media, TV production, content creation, or web development positions.

EDUCATION

Shepherd University, Shepherdstown, WV

Bachelor of Science in Communication & New Media

December 2022

Minor: Theater | **GPA:** 3.5 | **Honors:** Dean's List

Blue Ridge Community and Technical College, Martinsburg, WV

May 2020

Associates of Arts

PROFESSIONAL EXPERIENCE

National Humane Education Society- Charles Town, WV

Development and Event Coordinator Assistant | June 2025- Present

- Developed the organization's website and social media accounts
- Created engaging video and graphic content to promote NHES's mission and events.
- Initiated and grew the organization's TikTok presence to reach new demographics.
- Designed multiple promotional graphics for events and outreach campaigns.
- Advanced skills in web design tools and digital marketing strategies.

WVRC Media- Martinsburg, WV

Sound Engineer | October 2021- Present

- Supported live radio broadcasts with technical expertise in audio quality.
- Collaborated with content producers to deliver polished, qualitative content for the region's events.
- Obtained an understanding to live media's ability to change last second, and critically think of solutions during times of equipment malfunction.

Freelance Photographer

- Captured and edited local events and produced to social media for promotion.
- Delivered emotionally compelling imagery and graphic design for local events, theatrical performances, weddings, and engagement photos.
- Collaborated with clients to ensure satisfaction and succeeded to align their vision and my execution.
- Became familiar with photo, video, and audio editing products to enhance post-production projects.

SKILLS

Photography & Video Editing: Adobe Photoshop | Lightroom | Canon/Nikon DSLR Systems

Video & Audio Tools: Adobe Audition | Lightroom | Audio Engineering | Wheatstone | Wide Orbit | Photoshop | Adobe Premiere

Web & Digital Media: WordPress | HTML/CSS | Canva | CMS Platforms | GiveButter

Analytics & Social Media Strategy: Google Analytics | SEO | Hootsuite | Social Media Strategy | Google Ads

Software: Microsoft 365 | Google Suite | VS Code |